



***Tuesday, December 9, 2014 • 10 Park Plaza, 2<sup>nd</sup> Floor Conference Center, Boston, MA***

## **Exhibitor and Sponsorship Packages**

The Massachusetts Export Center's Export Expo is the most comprehensive export event of the year, bringing together export resources, training and information – all under one roof! The Export Expo provides a forum for export service providers to display their information and connect with exporters from throughout the Commonwealth. Exhibitors will include law firms, banks, freight forwarders, consultants, translation firms, customs and compliance automated solutions providers, and various government and non-profit organizations serving the export community. Attendees will be exporting firms from throughout the Commonwealth, including manufacturers and technology firms. Coinciding with the exhibition, the Export Center will convene workshops and panel discussions throughout the day on a wide variety of export-related topics. This event regularly sells out and exhibit space is limited, so early registration is strongly encouraged! The sooner you register, the sooner the Export Center can begin to promote your participation to exporters!

### **Sponsoring Exhibitor Package**

The sponsorship fee for the Export Expo is \$1,295, for which sponsors will receive the following benefits:

- Sponsors will be provided with a partially-skirted display table placed in a prominent location.
- Sponsors will have the opportunity to display banners and table drapes, disseminate information, offer raffle prizes (subject to prior approval) and collect business cards from the attendees.
- A description of sponsor services and contact details will be included as part of the information packet distributed to all attendees.
- Sponsor logos will be prominently listed on all materials and marketing communications (including the Export Center's web site and email communications), reaching over 8,000 exporters in the state.
- Pending availability, sponsors may have the opportunity to provide one speaker to participate in a panel discussion as part of the Expo's training schedule.
- Sponsors will have the opportunity to designate one representative as an export "expert" to answer attendee questions during the "Ask the Experts" lunch.
- Following the Expo, sponsors will receive a listing of contact names, company names and mailing addresses for attendees.
- **\*new\*** Sponsors will have the opportunity to designate one representative as a subject matter expert resource for a topic-specific interactive roundtable discussion with pre-qualified exporter attendees (contingent upon space availability confirmation from building management).
- Sponsorship includes attendance fee, refreshments and seminar participation for four staff members.
- **\*new\*** Sponsorship fee includes tickets for up to three sponsor clients (cannot be used for sponsor staff).

### **Basic Exhibitor Package**

The exhibitor fee for the Export Expo is \$395, for which exhibitors will receive the following benefits:

- Exhibitors will be provided with a partially-skirted display table.
- Exhibitors will have the opportunity to display banners and table drapes, disseminate information, offer raffle prizes (subject to prior approval) and collect business cards from the attendees.
- Exhibitor names will be listed on the Export Center's web site and as part of the information packet distributed to all attendees.
- Exhibitors will have the opportunity to designate one representative as an export "expert" to answer attendee questions during the "Ask the Experts" lunch.
- Exhibitor fee includes attendance, refreshments and seminar participation for two staff members.

**Register as a sponsor or exhibitor online at:**

**[www.mass.gov/export/expo/exhibit](http://www.mass.gov/export/expo/exhibit)**